

**WESTERCON 64
DEALERS' UPDATE - JUNE 18, 2011**

Welcome to San Jose. Please enjoy our new and improved **sales tax rate of 9.25%**.

OUR E-MAIL ADDRESS: for those who need to contact us:

Westercon 64 general info - westercon-sj2011-info@sfsfc.org
Dealers' Room - dealers@westercon64.org

See our website for contact email addresses if you have a specific question that does not apply to the Dealers' Room.

SET UP: There are two options for move-in. Option #1: Dealers may use the hotel's underground valet parking garage for set-up and move-out. The garage entrance ramp is in the front of the hotel, to one side of the main entrance. Vertical clearance is 6'8". The garage has its own "reception area" with parking spots in front of it. Use the hotel elevator to get to the Ballroom/Meeting Room level and then to the Imperial Ballroom. The current plan is this: Enter the valet parking and park by the "reception area." Unload your car. Then, leave (unless you wish to park in the garage, at the hotel rates). (See below for further information about parking.) At this time, there is a possibility that there may be an hourly rate fee for using this area.

Option #2: For those who do not wish to pay for move in, and for those who might need it, the loading dock is available. It is accessible at the back of the hotel, on First Street. (Remember, the loading dock does not have a ramp; it is designed for unloading large trucks, onto a deck approximately three feet above the car floor level. Further, please note that there are two elevators on the deck. We do not get to use the huge elevator; we use the smaller-yet-still-roomy elevator.)

We expect that our dealers' tables are 2 ½" by 6", except where special arrangements are made. They may be closer to 3" by 6", depending on availability with the hotel.

Here is our current schedule for the Dealers' Room:

Dealer Room Hours:	Set-Up	Open	Move-Out
Thursday, 6/30	2 PM to 9 PM		
Friday, 7/1	8 AM to NOON	NOON to 6 PM	
Saturday, 7/2	9 AM	10 AM to 6 PM	
Sunday, 7/3	9 AM	10 AM to 6 PM	
Monday, 7/4	9 AM	10 AM to 3 PM	3 PM to 10 PM

We remind all dealers that they are not permitted to attach anything to the hotel walls. However, since we're splitting the room with the Art Show, some tables will have pipe-and-drape behind them. Dealers with pipe-and-drape walls may attach light articles using the pipe stands as support. Do **not** attach items to the drape itself.

SECURITY: Not all the doors for the Dealers Room (and our neighbor, the Art Show) can be locked. In that case, we will have security present in the rooms at all times when the rooms are closed to the public.

PARKING at the Fairmont is \$26.00 per day – the normal Fairmont rate. Hotel guests have in-and-out privileges. Hotel parking information can be found at www.fairmont.com/sanjose/MapAndDirections. For the rest of the neighborhood, all previous information about parking has changed. More info can be found at www.sjdowntownparking.com (Some of our members have spoken well of the Pavilion Garage, with pedestrian entry across First Street from the Fairmont, among others.)

ELECTRICITY: We are accommodating those dealers who requested electricity in advance. We do suggest that you bring extension cord(s) just in case. We will have gaffer tape to anchor all cords as necessary. (Do NOT use duct tape – it is not an option.)

SHOW UP BEFORE NOON ON SATURDAY: We require that you come to claim your dealers table by noon on Saturday. If you have not arrived by that time, we will release your table.

SALES TAX: Every dealer must have a current Sellers Permit with the California State Board of Equalization. If you don't have one, you will not be permitted to open for business. Sellers Permits can be obtained at no cost from the Board of Equalization at <http://www.boe.ca.gov/info/reg.htm>. Any out-of-state dealer who applies for a permit may need to file Form BOE-403-B along with your Form BOE-400-SPA. Any dealers who do not arrive with a Sellers Permit will be directed to the local office of the Board of Equalization one-and-a-half blocks away, where they can obtain one in person. (Did I mention the sales tax for San Jose is 9.25%?)

CITY PERMITS: Due to the fact that our convention runs only four days, any dealer who comes to San Jose solely for our convention will not need a business license from the City of San Jose. However, if you sell at more than one convention in San Jose during the year, we recommend you contact the City of San Jose Finance Department to see if you need a business license. (If so, please note this license will cost you money.)

Shipping your stuff home? For those wishing to ship stuff home via FedEx or UPS, the hotel maintains a business center with those services. (There is also a FedEx Office and UPS Store within a few blocks of the hotel.)

WIRELESS INTERNET AND COMMUNICATIONS: We do not expect wireless internet in the Dealers' Room. Although Westercon 64 does not provide telephone or telecommunications services, we know that most cell phones receive a decent signal in the Imperial Ballroom. If you require computer wireless access for credit card or PayPal payments in the Dealers' Room, please investigate your alternatives before the convention.

Westercon 64 does not allow the sale of pirated/bootleg or illegal materials. Possession for sale of such material will constitute grounds for expulsion from the Dealers Room and the convention without a refund, and may be referred for prosecution.

ATTENDANCE: We expect 600 to 700 members. This matches our previous expectations, as detailed in our Dealer Information Package/Application Form.

PROGRAM PARTICIPANTS: The list of program participants can be found on our website westercon64.org. Just go to the PROGRAM page and click on the link for Program Participants. If there is significant change that has not found its way onto the site, we will email an update.